

Mural Brief:

The Donnybrook Arts and Crafts Group (DACG) in Donnybrook, Western Australia has a brand-new location. It is exciting and we are now ready to launch and promote this amazing new venture.

DACG is a community organisation that is a registered Charity. The core values of the group are to promote and engage members in learning and producing arts and craft. The group also engages with the community in the form of events and workshops whilst also promoting wellbeing and inclusion.

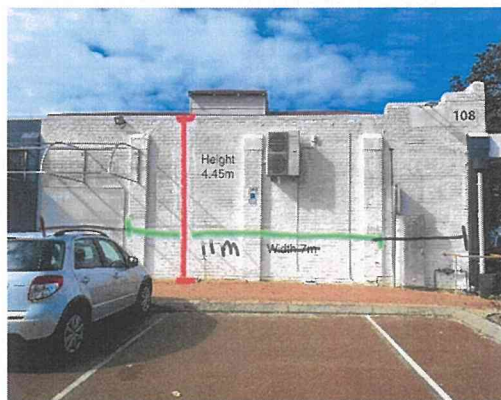
Mural Objective:

The mural image needs to be on brand with the Donnybrook Arts and Crafts Group and the Donnybrook Artisans representing some of the following, listed in preference our most desirable criteria.

- Arts and crafts
- Handmade
- Colourful, engaging, inviting and welcoming
- Regional e.g. countryside, local flora and fauna
- Community orientated
- (Interactive)

Mural Specifications:

The space available for the mural is a white painted brick surface measuring a maximum of approx. 32 square metres ---Height 4.45 metres and Width 7 metres. Fixtures must remain; they can be painted.



It is facing Northwest towards a small carpark and easily seen from the South West Highway.

The Mural must be painted with a high-quality Weather-shield paint for longevity. Dulux Weather-shield is the preferred, but a brand equivalent will suffice. The surface must be adequately prepared by the Artist.

The Mural when completed must have an Anti-Graffiti Clear Coat applied at the cost of the Mural Artist/Artists.

The Artist/Artists will be notified if any damage has occurred and will be given first option to rectify if necessary.

DACG would like to have the rights to use the image in promotion and key components, which could/or maybe for sale in the Donnybrook Artisans. The artist must agree to this. Bendigo Bank must also have the rights for promotional use. If required a Licencing Agreement may need to be arranged.

Progress, time lapse or interactive material will also be required from the Mural Artist/Artists.

Mural Targets:

The DACG Mural has two main targets:

1. Local Business, Local Shoppers and the huge array of visitors to Donnybrook Western Australia.

The mural will draw the eye and encourage people to visit the shops/businesses at the Southern end of the main street. The Mural will help motivate shoppers to explore, walk, park, eat and stay longer in town.

2. Local Community in general

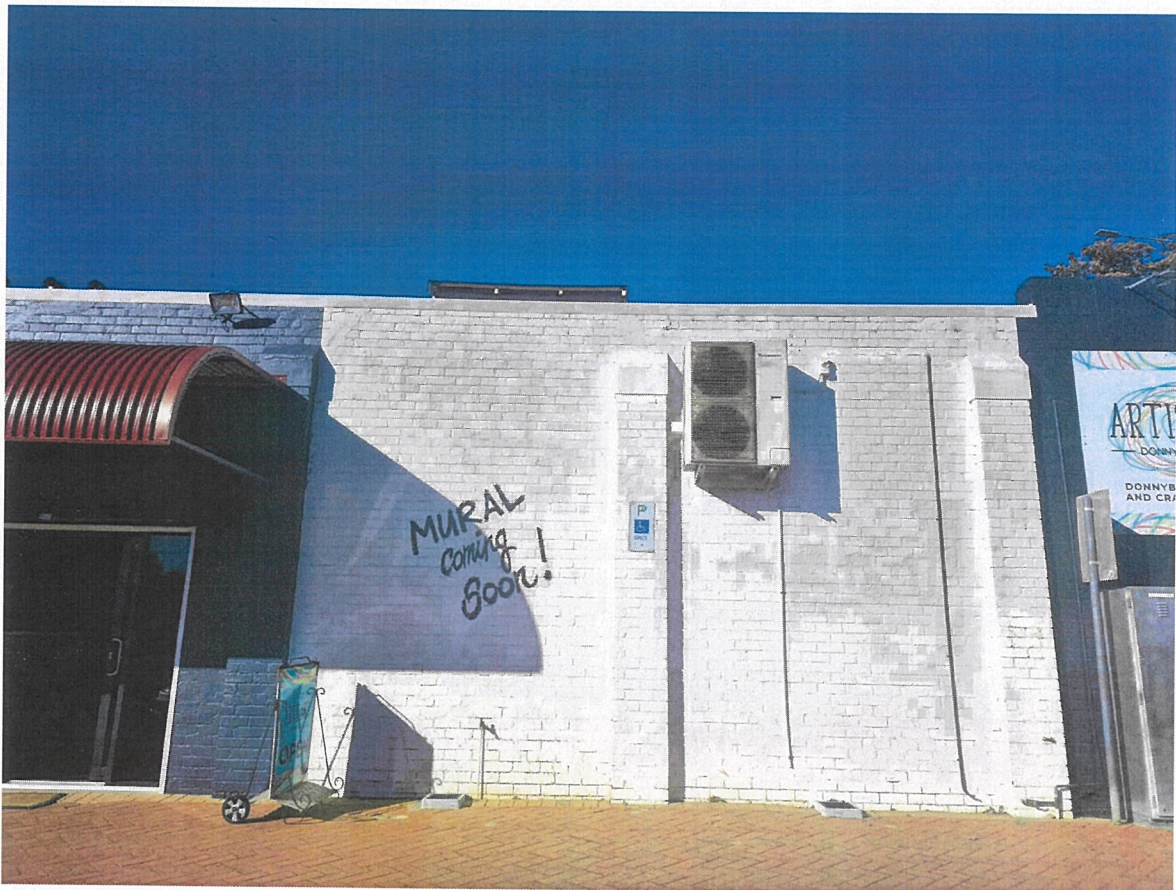
The Artistic Appeal and the merit of the Mural will promote a sense of joy, well-being, and a sense of Community in the viewers. The artwork will represent the brand of the DACG and their ongoing commitment as a community group and to promote arts and crafts in the local Community.

DACG Mural Application

The Donnybrook arts and Crafts group club rooms and Artisans shop are now located at 108 SW Hwy Donnybrook. To enhance the appearance of the wall on the north side of the building an expression of interest with a brief (attached) of what we wanted the mural to depict, was sent out to over 50 mural artists.

From the submissions 4 were selected and the artists paid to do a detailed mock-up of their proposed mural. From the 4 submitted, two were chosen by the DACG Committee (10 people) and then the whole membership were asked to select one of the two finalists.

The voting closed on Wednesday 24th June 2026 and out of the 59 DACG members who voted, 55 voted for Xhai Middleton's mural. See mock-up of the mural.



Current Wall



Mural Concept 2

Proposed Mural

Mural Artist - Xhai Middleton

I'm an artist living in Hamilton Hill and I'd love to be considered for the DACG Mural project. I'm originally from Bunbury and spend a lot of time in Donnybrook as my mum lives there.

The first design I've tried to make quintessentially Donnybrook - it includes apple blossoms, Pink Lady apples, and Splendid Fairy Wrens. The second design includes native Kangaroo Paws and New Holland Honeyeater birds.

Both designs will include a couple of small hidden critters - Dragonfly, Bee, Butterfly - these would be set out as a search and find element to the mural. Great for anyone who wants to come and have a closer look, especially kids. There'd be a small plaque describing this on the wall.

The designs are just initial drafts, and I'd be happy to make changes based on your feedback.