

Title: Council Plan 2026-2036

LG: Shire of Donnybrook Balingup

Vision: Discover the magic

(cover image pending)

Acknowledgement of Country

The Shire of Donnybrook Balingup acknowledges the continuing connection of Aboriginal people to Country, culture and community. We recognise the Traditional Owners of this land, the Wardandi and Ganeang/Kaneang people of the Noongar Nation, and pay our respects to Elders past and present.

Catalyse logo

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Contents

To be updated on completion

About the Council Plan

Welcome to the Shire of Donnybrook Balingup's Council Plan – our plan for the future. This plan integrates our Strategic Community Plan, Corporate Business Plan and Public Health Plan.

The Council Plan is a live, or “rolling”, document that guides our priorities and actions over its lifespan. It captures the work we are currently delivering, as well as initiatives we will progress in the near future, as ideas are shaped into meaningful and lasting outcomes for our community.

We use the Council Plan to:

- Align our routine programs and annual budgets with the delivery of the Plan
- Strengthen our relationships with the community and key partners
- Enable effective advocacy and well-positioned grant applications
- Ensure our strategies, plans and other related documents give clear effect to our vision and priorities
- Maintain accountability and build trust through regular monitoring and transparent reporting

Development & Reporting

The *Local Government Act 1995* requires all local governments to have a plan for the future. As of 2025, Council was required to adopt a 10-year Strategic Community Plan, 4-year Corporate Business Plan and an Annual Budget. The guidelines suggest integration with informing strategies, including an Asset Management Plan, Workforce Plan, and a Long-term Financial Plan. To streamline reporting and strengthen integration, the Shire is following emerging best practice and has integrated the Strategic Community Plan and Corporate Business Plan into one succinct document named the Council Plan (this one).

In the 2025-2026 period, Council embraced the FUTYR® approach to conduct a major review of this plan, which is a community-led, integrated and streamlined approach designed specifically for local government. The Shire has collaborated with community members and local businesses to shape this plan through a series of meetings, surveys and workshops. There was a focus on understanding where are we now, where we want to be, and how we get there. It involved:

- Desktop research and detailed revisions of current plans and strategies to integrate outcomes and actions.
- Participation in the MARKYT® Benchmarking Excellence Program, with **774 community members** completing the 2025 MARKYT® Community Scorecard.
- **45,000+ words added** to the MARKYT® Voicebank with community ideas and suggestions across 40+ service areas.
- **2 community workshops**, hosted in Donnybrook and Balingup, where participants completed a comprehensive review of the draft Council Plan.
- A series of **Council, Executive and Manager workshops, forums and meetings.**
- **Public exhibition** to invite community feedback on the final draft plan.

We extend our gratitude to community members who assisted with development of this Council Plan. We heard from a good cross section of people in the local community, including young people, families, seniors, people with disability, local businesses owners and managers, and representatives from local community organisations.

Keeping Up-to-date

Key elements in the Strategic Community Plan, including community priorities, vision, outcomes and objectives, will undergo a minor desktop review once every two (2) years and a major review once every four (4) years.

Key elements in the Corporate Business Plan, including priority projects and resourcing, will be reviewed and updated annually to ensure continued relevance in a changing environment.

(pending image/diagram - FUTYR & MARKYT process)

How to read this plan

Shared Values & Our Vision

These are the values and long-term goals we heard directly from the community through the 2025 MARKYT Scorecard. These aspirations align with our vision – how we celebrate the magic of our People, Planet and Place, and maintain it through Prosperity and Performance.

Outcomes

These are the key focuses and priorities that form the foundation of the Council Plan, describing what we want to achieve based on the values and aspirations of the community. These outcome areas guide the actions we will take and projects that will contribute towards reaching these goals.

Objectives

This is a specific direction for each goal, providing further detailed guidance when prioritising our actions and determining services and deliverables. Each Objective contains further details as shown right.

Principal Activities – "what we will continue to do"

1. Highlighted Headings: The name of a specific service that we currently provide.
2. Supporting Information: Descriptions of the activities and actions taken to provide the service are listed below each highlighted heading, which contributes towards achieving the Objective. The team within the Shire organisation that is responsible for carrying out the action or otherwise delivering that service is also listed.

Supporting Strategies & Plans

These key documents connect to multiple activities and projects listed in the Council Plan, which are represented by the corresponding icon displayed in the list under each objective.

Strategic Initiatives – "what else we plan to do"

These are the priorities projects that fall outside of usual business activities, each requiring their own dedicated resources to complete.

1. Priority Project: The description of the strategic initiative, with the key deliverable emphasised.
2. Responsibility: The team within the Shire organisation that is responsible for carrying out the action or otherwise delivering the Priority Project (can be multiple).
3. 4-year Timeline: Projects are planned for action in certain financial periods, with an icon representing the resourcing required in order to complete it at that time. The solid dot means that resource and/or funding is secured for this item (minimal additional resources required), and is expected to be completed in the corresponding financial year. The coloured dollar symbol means that the project relies on additional resourcing (primarily operating or capital budget/funding) and can only be actioned if this is secured.

(images/diagrams of example page layout to accompany the following text, based on final text for adoption – pending)

Measuring Success

To track progress against outcomes in this plan, Council will use actual and perceived performance measures. Actual performance data is reported in routine progress updates and the Annual Report.

Community perceptions of performance and service delivery have been measured and benchmarked against industry standards through completion of a MARKYT® Community Scorecard and participation in the MARKYT® Benchmarking Excellence Program.

Council aspires to be in the Target Performance Zone across all service areas, with performance between the industry average and highest score shown as the shaded area in the Community Scorecard charts (see following pages).

Progress of Council Plan Projects

The items listed in the Council Plan are scheduled for delivery or action across the 4 financial years listed, and span the lifetime of the plan itself. Each Strategic Initiative is often reliant on multiple factors, particularly when it comes to the resourcing required for each item alongside our various Principal Activities. Progress of key projects is monitored and reported through regular organisational reporting and broader communications, with the most comprehensive summary provided in the Annual Report prepared at the end of each financial year.

To support consistent and clear reporting, the following standard status keywords are used across the Shire to indicate the current stage or level of progress for each project. This terminology is designed like a traffic light system, describing the progress through common motions like stop, start and go – this provides a concise, high-level snapshot of an item's status while ensuring underlying detail and context are retained within supporting reports.



Not Started

Waiting for the magic to begin

This means the item is yet to be actioned and/or work hasn't commenced, no progress has been made at this stage



In Progress

Making the magic happen, watch this space!

Work has started and is ongoing. The item is progressing towards completion as planned or expected



Completed

We made the magic happen, let's celebrate!

The item has been successfully actioned, with the specified goals reached and/or outcomes achieved



Monitor

We've done what we can and have to wait for now

Progress has paused, usually pending certain updates that is required in order to take further action or continue



Deferred

Revisit and make the magic happen later

The item cannot be completed or progressed further at this point in time, to instead be actioned at a later date

Community Scorecard (2025)

(pending images/charts of performance index score from Community Scorecard 2025 – data: Overall, People, Planet)

THIS IS A DRAFT ONLY - placeholder text (lorem ipsum) used throughout

(pending images/charts of performance index score from Community Scorecard 2025 – data: Place, Prosperity, Performance)

A Message from the Shire President & CEO

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Vivienne MacCarthy
Shire President



Nicholas (Nick) O'Connor
Chief Executive Officer

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The Shire of Donnybrook Balingup at a glance

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Our Community Profile

(insert community profile data per MARKYT Scorecard Report)

(insert community profile data per MARKYT Scorecard Report)

Shire Roles & Responsibilities

Our role is to support a strong, connected community now and into the future. We care for our environment, contribute to social wellbeing, and support a healthy local economy by delivering essential services, partnering with key stakeholders, and advocating for the needs and priorities of our community.

DELIVER

Asset Management

We are responsible for maintaining and upgrading various public assets, including:

- Transport & navigation infrastructure (footpaths, local roads, trails, cycleways)
- Environmental infrastructure
- Community buildings & public toilets
- Streetscapes & public spaces (parks, playgrounds, sporting reserves)
- Shire buildings, vehicles & equipment

Community Services & Compliance

We provide a wide range of services and operate Shire facilities to not only meet community needs, but to ensure compliance with Council policies, legislation and local laws, including:

- Land use & development services
- Sport, recreation & library services
- Art, culture & event support
- Strategic planning & community development
- Universal access & inclusion
- Ranger services
- Waste management
- Fire & emergency management
- Volunteer support services

PARTNER

Government Agencies

Federal and state government agencies are responsible for a wide range of topics, including:

- Indigenous affairs
- Police, emergency services & public health
- Medicare & various welfare programs
- National infrastructure, land use, housing
- Economic development & regulation
- Education (primary, secondary, tertiary, vocational)
- Environmental protection
- State roads, public transport

Other Partners & Stakeholders

We collaborate with a range of partners to address community needs, including:

- Neighbouring local governments & Councils
- Non-government organisations, local businesses, industry & peak bodies
- Community clubs & not-for-profits
- Funding partners, sponsors, donators
- Environmental & biosecurity organisations
- Event organisers, cultural groups, committees
- Volunteers & support services
- Education & training providers

ADVOCATE

A Voice for Local Needs

We advocate for the needs, priorities and aspirations of our community by listening, representing local voices, and working with various levels of government and key partners to achieve positive outcomes. This includes:

- Seeking funding for local infrastructure & community facilities
- Influencing regional and state decisions on transport, housing & other essential services
- Supporting economic development & tourism
- Championing initiatives that strengthen community wellbeing & environmental sustainability

Our advocacy work helps ensure our community is heard and supported beyond the Shire.

By influencing decisions, securing funding and working with other levels of government, we help deliver better roads, services and facilities, attract investment and tourism, and improve access to essential services.

This means real benefits for residents – stronger infrastructure, more opportunities, and a better quality of life now and into the future.

Our Organisation

The Shire is governed by the Elected Members of Council, who are lead by the Shire President. Councillors are community leaders – they help shape local priorities, contribute to strategic planning, and represent the views of residents. Council members don't make decisions alone, and work together as a whole to debate issues, develop policies, and vote on matters that affect the district.

The Chief Executive Officer (CEO) reports directly to the Council and is responsible for implementing strategic initiatives, managing day-to-day operations, and ensuring compliance with legislative requirements.

The Shire Administration is organised into the following directorates which are lead by the Executive Leadership Team, who support the CEO in fulfilling these responsibilities and actioning strategic initiatives. Within these directorates are our various departments, all of which have the teams of staff that bring you a wide range of services and facilities, and committedly work towards achieving the Council Plan.

Office of the CEO

- Corporate Services
- Governance & Government Relations
- Human Resources (HR)
- Records Management
- Media & Communications
- Information Systems & Technology
- Work Health & Safety (WHS)
- Risk Management

Finance & Community

- Community Development
- Aged Care Services
- Council Property & Financial Management
- Customer Service
- Grants & Subsidies
- Property Rates
- Recreation Centre
- Library Services

Operations

- Land Use & Development Services
- Emergency Services & Fire Mitigation
- Environmental Management
- Works & Services
- Plant & Equipment
- Projects & Assets
- Ranger Services
- Waste Management

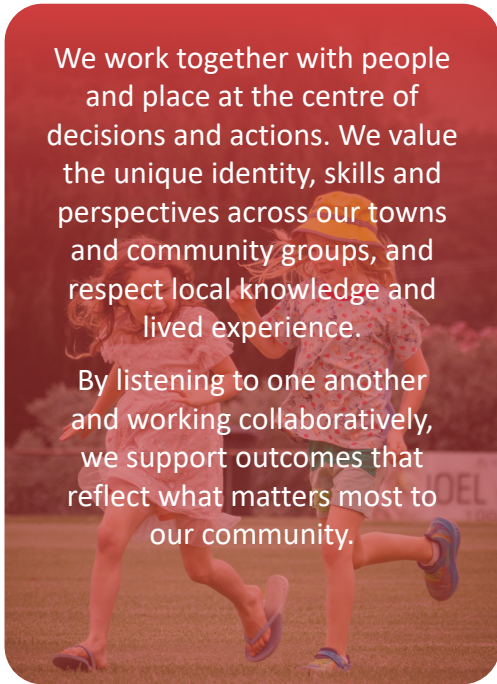
Our Shared Values

Our shared community values reflect what matters most to our community. They guide how we* act and the choices we make.

* “we” means Elected Members, Shire staff, residents, ratepayers, community groups, businesses, visitors and all other stakeholders.

COMMUNITY-FOCUSED

Working together for better outcomes

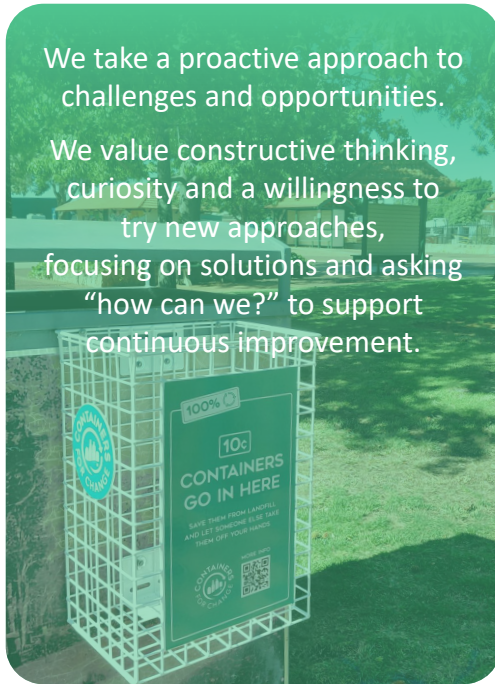


We work together with people and place at the centre of decisions and actions. We value the unique identity, skills and perspectives across our towns and community groups, and respect local knowledge and lived experience.

By listening to one another and working collaboratively, we support outcomes that reflect what matters most to our community.

PROACTIVE & OPEN-MINDED

Acting early and embracing new ideas

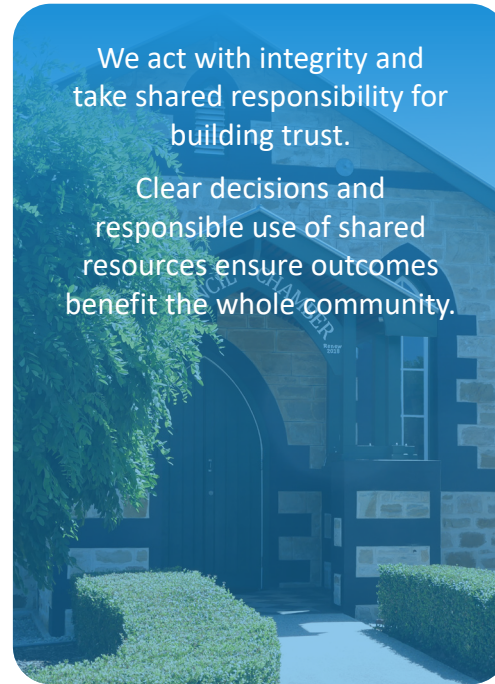


We take a proactive approach to challenges and opportunities.

We value constructive thinking, curiosity and a willingness to try new approaches, focusing on solutions and asking “how can we?” to support continuous improvement.

ACCOUNTABLE

Transparent decisions and responsible spending



We act with integrity and take shared responsibility for building trust.

Clear decisions and responsible use of shared resources ensure outcomes benefit the whole community.

SUSTAINABLE

Balancing environment, economy and community

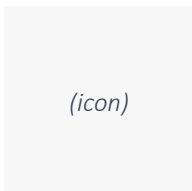


We make decisions with future generations in mind.

By balancing environmental, social and economic priorities, we protect our rural character, strengthen community wellbeing and build long-term resilience.

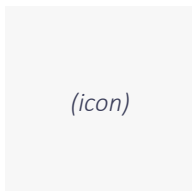
Local Priorities

Below are our Highest Performing Areas, based on community feedback from the 2025 Markyt Community Scorecard:



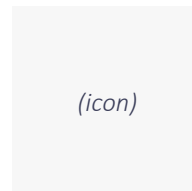
(icon)

Playgrounds, parks & reserves



(icon)

Library services



(icon)

Streetscapes, trees & verges



(icon)

Sport & recreation facilities/services

(pending image/diagram of MARKYT Scorecard Community Priorities)

Community Aspirations

This collection – also known as the “Voicebank” – draws directly from feedback shared in the 2025 Markyt Community Scorecard. These aspirations reflect the community’s voice, using their own words as closely as possible across all areas of the survey, with a particular focus on their top priorities.

(icon)

Road maintenance and safety

Deliver consistent, high-quality road maintenance, including repairs and sealing of gravel roads, improved drainage and verge upkeep, clear communication on plans, enhanced safety measures, and more equitable attention to rural road conditions and infrastructure.

(icon)

Community engagement

Facilitate genuine early consultation, transparent decision-making, and clear communication about how input influences outcomes. The community seeks more accessible and well-advertised engagement opportunities, diverse formats like meetings, workshops, and digital tools to share feedback and participate in decisions.

(icon)

Aged care and seniors support

Advocate for expanded aged care facilities, including dementia care, improved in-home support for ageing in place, more diverse and affordable housing options for older residents, and better community transport to ensure access to healthcare and essential services.

(icon)

Affordable housing

The community seeks better access to affordable housing, residential land release, and diverse housing options including tiny homes, granny flats, demountables and medium-density housing. They want streamlined planning processes, improved access to emergency housing, and stronger regulation of holiday rentals.

(icon)

Local events and activities

Provide greater support for local events through funding, promotion and improved advertising, and by upgrading and activating existing venues. The community suggested various types of events from vintage furniture markets to kite festivals, wine festivals and a dog day festival.

(icon)

Paths and trails

Expand and better maintain footpaths to improve accessibility and safety, develop more walking and cycling trails, and strengthen connectivity between key areas. The community also wants safer crossings in town centres and new recreational routes to support active lifestyles and tourism.

(icon)

Transport and connectivity

Advocate for improved public and community transport, including more frequent and expanded bus services, local shuttle, taxi and rideshare options, and better connectivity to Bunbury and Perth.



discover the magic

of the Shire of Donnybrook Balingup

Our vision is to maintain the essence of the Shire's magic,
which is found at the core of these pillars:

(icon)

PEOPLE

Healthy, inclusive and connected communities

(icon)

PLANET

*A shared commitment to sustainability,
leaving each place better than we found it*

(icon)

PLACE

*A growing and responsibly planned district that
retains its community spirit and charming rural lifestyle*

(icon)

PROSPERITY

A strong, diverse and resilient local economy

(icon)

PERFORMANCE

*Open and respectful conversations that lead to
positive community outcomes*



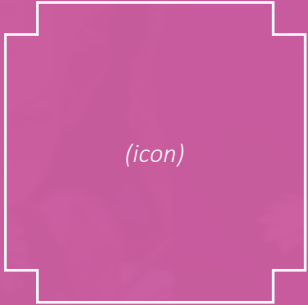
The Shire will work towards achieving these 11 outcomes* to meet community needs.

(pending image/diagram of Community Outcomes from MARKYT Scorecard Report)

* These outcomes align with the FUTYR-11 Community Outcomes for Local Government framework.
This framework remains the intellectual property of CATALYSE® Pty Ltd and may not be reused or republished without permission.

The Shire has engaged with the local community to co-create the following objectives to support achieving these desired outcomes.

OUTCOMES		OBJECTIVES
(icon)	1. Diverse, inclusive and supported communities	1.1. Attract and retain more young adults and families with children. 1.2. Support older people in the community to positively age in place. 1.3. Improve access and inclusion for people facing barriers.
(icon)	2. A sense of identity and belonging through culture, heritage and the arts	2.1. Grow recognition and respect for local history, heritage and all cultures. 2.2. Facilitate, encourage and support a diverse range of festivals, community events, arts and cultural activities.
(icon)	3. Community health and wellbeing	3.1. Improve access to facilities and services to support community health and wellbeing.
(icon)	4. Community safety and resilience	4.1. Maintain community safety. 4.2. Encourage responsible animal management. 4.3. Develop community readiness to cope with natural disasters and emergencies.
(icon)	5. A healthy and sustainable natural environment	5.1. Care for the natural environment. 5.2. Encourage the adoption of sustainable practices. 5.3. Facilitate a sustainable, low-waste, circular economy.
(icon)	6. Responsible urban design and housing diversity	6.1. Facilitate residential, industrial and commercial land release and development to meet local needs.
(icon)	7. Attractive and welcoming public spaces	7.1. Create vibrant, attractive and welcoming towns and public places. 7.2. Provide attractive, well-maintained streetscapes.
(icon)	8. Safe, efficient and sustainable transport networks	8.1. Improve road safety, connectivity and traffic flow for all users. 8.2. Provide sufficient parking for all needs. 8.3. Provide safe, well-connected paths and trails for all users.
(icon)	9. A thriving economy	9.1. Attract and retain a diverse mix of businesses, investment and employment opportunities. 9.2. Encourage more people to stop, shop and experience the Shire of Donnybrook Balingup.
(icon)	10. Effective governance and partnerships	10.1. Provide strategically focused, open and accountable governance. 10.2. Collaborate with key stakeholders, community organisations and community champions to meet local needs.
(icon)	11. An engaged community with positive customer experiences	11.1. Deliver quality engagement, communication and customer service.



(icon)

OUTCOME 1:

Diverse, inclusive and supported communities

OBJECTIVES:

- 1.1. Attract and retain more young adults and families with children.
- 1.2. Support older people in the community to positively age in place.
- 1.3. Improve access and inclusion for people facing barriers.



Objective 1.1: Attract and retain more young adults and families with children.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Services for children and young people</i>	
Engage with young people to ensure their needs are being heard and considered in Council planning and decisions. ❤️	Community
Advocate for state and federal governments to provide quality housing, health services, education and job opportunities for young people and young adults (see outcomes 3, 6 and 9).	Community
Facilitate delivery of social and physical development programs and services for children and young people at Shire facilities, including local recreation centres and libraries. ❤️	Community

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- 👤 Disability Access & Inclusion Plan (DAIP) 2024-2029
- ★ Balingup Recreational & Sporting Master Plan

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Facilitate the establishment of family daycare services by community or private service providers to deliver inclusive childcare, afterschool care and school holiday programs. ❤️ <i>This includes options suitable for children and young people who are neurodivergent, living with disability, and/or have other support needs.</i>	Community	●	●		
Upgrade the Pump Track Building for use by local youth organisations, and to provide a hireable facility for community use and special events. ❤️	Community	💰			
Provide a range of formal and informal recreation opportunities for young people through the development and implementation of the Balingup Recreational & Sporting Master Plan. ★ <i>Refer to Outcome 7 for further details about the Balingup Recreational & Sporting Master Plan.</i>	Executive	●	💰	💰	💰
Advocate for Transport WA to provide safer bus stops along school bus routes. ❤️	Executive	●			

Objective 1.2: Support older people in the community to positively age in place.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Seniors' services</i>	
Facilitate the delivery of social and physical development programs and services for seniors at Shire facilities, including local recreation centres and libraries. ❤️	Community
Assist residents to connect with community services and providers that offer aged care, accommodation, in-home care, and other support services for seniors. ❤️	Community
Collaborate with community services and providers to advocate for additional government funding and support to expand in-home care, accommodation, and other similar services. ❤️	Executive
Support local aged care and accommodation facilities, including those listed (see below). ❤️	Corporate

- Tuia Lodge (aged care home)

Oversee a service agreement for an approved service provider to operate and expand the residential aged care facility.

- Minninup Cottages (community housing)

Administer tenancy arrangements and general maintenance.

- Langley Villas (community housing)

Administer tenancy arrangements and general maintenance.

- Preston Village (retirement village)

Provide administration, maintenance, and upkeep of independent living units and purpose-built central community centre.

Strategic Initiatives — *what else we plan to do*

● *Resourcing/funding secured*

💰 *Additional operating/capital budget required*

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Review the business model for operating Shire-owned aged care and social housing , including Tuia Lodge, Preston Village, Minninup Cottages and Langley Villas.	Corporate, Finance	💰			
Collaborate with Arthritis & Osteoporosis WA and local service providers to facilitate the delivery of targeted exercise programs for seniors to ease arthritis symptoms, reduce falls, and boost overall health and social wellbeing. ❤️ 👤	Community	●	●	●	●
Advocate for government, private and community transport providers to improve the delivery and promotion of transport options for residents to access essential services outside of the Shire. ❤️	Community	●	●		

Supporting Strategies & Plans

❤️ Priority project in State Public Health Plan for Western Australia

👤 Disability Access & Inclusion Plan (DAIP) 2024-2029

Objective 1.3: Improve access and inclusion for people facing barriers.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Access and inclusion</i>	
Ensure Shire-owned assets, facilities and services are maintained to an acceptable standard to meet universal access and inclusion requirements. ❤️ <i>Examples of the Shire's assets and facilities include roads, paths, kerbs, parking, toilets, and buildings.</i>	Operations
Advocate for and support local community service providers and businesses to meet universal access and inclusion standards across buildings, programs and services. ❤️	Development
Promote the availability of respite services to support people with disability, elderly community members, and carers. ❤️	Development

Supporting Strategies & Plans

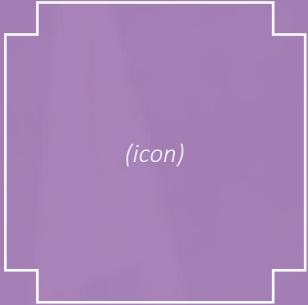
- ❤️ Priority project in State Public Health Plan for Western Australia
- 👤 Disability Access & Inclusion Plan (DAIP) 2024-2029
- 👤 Workforce Plan

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Audit community halls to assess universal access and inclusion needs to include costed and prioritised works in the Shire's Asset Management Plans. ❤️ 👤 <i>Examples of areas to be assessed for accessibility include lighting, ramps, signage, hand rails, and toilets.</i>	Operations	●			
Review and update the Shire's Procurement Policy to encourage greater use of inclusive employers to complete projects and works, contributing towards actively remove barriers to create employment opportunities for people with disability.	Finance	●			
Provide a sensory tent for use or hire at local community events. 👤 <i>Design examples include soft furnishings, noise-cancelling headphones, and other sensory-friendly equipment.</i>	Community	●			
Embed disability awareness training in induction programs for new Shire employees. 👤 👤	Corporate		●		
Provide a 4-yearly review of the Disability Access & Inclusion Plan (DAIP) as required by legislation. 👤	Community			●	



(icon)

OUTCOME 2:

A sense of identity and belonging through culture, heritage and the arts

OBJECTIVES:

- 2.1. Grow recognition and respect for local history, heritage and all cultures.
- 2.2. Facilitate, encourage and support a diverse range of festivals, community events, arts and cultural activities.

Objective 2.1: Grow recognition and respect for local history, heritage and all cultures.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Reconciliation action</i>	
Engage with local Aboriginal people to strengthen relationships, and to increase understanding and respect for local culture and heritage. ❤️	Executive
<i>Citizenship ceremonies</i>	
Host citizenship ceremonies to issue certificates and celebrate new Australian citizens.	Corporate
<i>Heritage services</i>	
Promote local heritage places.	Corporate
Support efforts to preserve places on the State Heritage Register.	Development
<i>Cemeteries</i>	
Manage the Donnybrook and Balingup cemeteries.	Works & Services

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- ★ Local Heritage Survey, Local Heritage List and Heritage Local Planning Policy

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Climate Change Action Plan	Responsible Team	26/27	27/28	28/29	29/30
Collaborate with Donnybrook District High School to launch the new Yarning Circle program .	Community	●			
Form a Donnybrook Museum working group to provide advice on required projects and volunteer training to recognise historical artifacts, people and places across the Shire, and to relocate the museum contents to an appropriate venue.	Executive, Community		💰		
Embed cultural awareness training in induction programs for new Shire employees. ❤️	Corporate		💰		
Develop an agreement with the Donnybrook Historical Society to deliver exhibits at the Donnybrook Goods Shed Interpretive Centre to celebrate the region's rail and trade history .	Corporate	●			
Review the Cemeteries Local Law .	Community	💰			
Develop a cemetery master plan to maintain existing cemeteries and facilitate natural burials.	Operations				💰

Objective 2.2: Facilitate, encourage and support a diverse range of festivals, community events, arts and cultural activities.

Principle Activities & Services — *what we will continue to do*

Supporting Strategies & Plans

♥ Priority project in State Public Health Plan for Western Australia

Service Description	Responsible Team
<i>Library services</i>	
Deliver programs, events and services at the Donnybrook and Balingup libraries. ♥	Community
<i>Event management</i>	
Support major community events, such as the Balingup Medieval Carnivale, Donnybrook Apple Festival, Balingup Small Farm Field Day and Preston Valley Art Trail. ♥	Community
<i>Community grants</i>	
Provide a community grant program to support independent service providers and local champions to deliver art, culture and community-focused events, including festivals, markets, outdoor cinemas, and art trails. ♥	Community

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

⌘ Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Partner with community hall committees to scope and implement a community hall revitalisation program. ♥ <i>Outcomes include supporting committees to strengthen their governance and operations, along with place activation through art, culture and community events.</i>	Executive, Community	●	⌘		



OUTCOME 3:

Community health and wellbeing

OBJECTIVES:

- 3.1. Improve access to facilities and services to support community health and wellbeing.



Objective 3.1: Improve access to facilities and services to support community health and wellbeing.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Health and community services</i>	
Advocate for improved health and allied health services to ensure the provision of vital health services and facilities within our Shire. ❤️	Executive
Manage leasing arrangements for the Bentley Street Medical Facility and Donnybrook Dental Surgery.	Executive
Support service providers to deliver health and community services. ❤️ <i>Key services include preventative health such as immunisations, and maternal and infant health services.</i>	Executive
Facilitate awareness of Department of Health community education initiatives that focus on local health priorities, including those listed (see right). ❤️	Development, Corporate
Promote activities and events to raise awareness of local health priorities, such as World Mental Health Day and Rattle Ya Bones Day. ❤️	Community
<i>Sport and recreation</i>	
Deliver programs, events and services at the Donnybrook Recreation Centre. ❤️	Community
Facilitate and enable the delivery of health and fitness programs throughout the Shire.	Community
Manage leasing and hire arrangements for community facilities and public open spaces.	Executive
<i>Environmental health services</i>	
Govern compliance with environmental health regulations, including food safety, water safety, noise and asbestos. ❤️	Development

Supporting Strategies & Plans

❤️ Priority project in State Public Health Plan for Western Australia

Local health priorities to promote awareness of via Department of Health (Healthy WA):

- Public health, food safety, healthy eating and active living.
- Reduce harm caused by alcohol, tobacco, vapes and other drugs.
- Reduce the burden of chronic disease, infectious and communicable disease, and injury.

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

§ Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Develop a Shire-wide sport and recreation strategy and action plan to scope and prioritise future projects.	Executive	§			

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OUTCOME 4:

Community safety and resilience

OBJECTIVES:

- 4.1. Maintain community safety.
- 4.2. Encourage responsible animal management.
- 4.3. Develop community readiness to cope with natural disasters and emergencies.



Objective 4.1: Maintain community safety.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Community safety</i>	
Collaborate with WA Police to maintain community safety, including ongoing advocacy for greater police presence. ❤️	Executive
Maintain the Shire's existing CCTV network.	Operations
Promote community and road safety education and engagement programs by key partners, including WA Police, Neighbourhood Watch, and the Road Safety Commission. ❤️	Community
<i>Lighting</i>	
Advocate for Western Power to maintain and install street lighting to meet local needs. ❤️	Executive

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- 🔗 Driving Change – Road Safety Strategy for WA 2020-2030 (Road Safety Commission)

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Collaborate with WA Police to identify joint safety initiatives to address local priorities.	Executive	●			

Objective 4.2: Encourage responsible animal management.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Ranger services</i>	
Deliver dog and cat registrations, public education, ranger patrols and investigation of complaints to encourage responsible animal ownership and compliance with local laws. ❤️	Development
<i>Dog exercise areas</i>	
Provide and maintain dog exercise areas in Donnybrook and Balingup. ❤️	Works & Services
<i>Animal advocacy</i>	
Promote animal advocacy and protection services delivered by key partners. <i>Examples include the RSPCA which is responsible for investigating concerns relating to animal cruelty, welfare, neglect or abandonment, and animal shelters that care for and rehome abandoned pets.</i>	Development

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Install signage to raise awareness of the dog exercise areas in Balingup.	Operations	💰			
Develop public education resources to raise awareness of how to care for animals in an emergency.	Operations	💰			
Revise the Cat Local Law , subject to State Government reforms to the <i>Cat Act 2011</i> .	Operations		💰		
Promote cat containment initiatives and share resources to encourage and support local cat owners to build or install catios (cat patios) for cat welfare and wildlife conservation.	Operations			💰	

Objective 4.3: Develop community readiness to cope with natural disasters and emergencies.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Community safety</i>	
Support emergency service partners, such as DFES, DBCA, FPC, and local Bush Fire Brigades, to deliver bushfire, flood and drought mitigation services and information that contributes towards community preparedness and response to natural disasters and emergencies. ❤️	Executive
Partner with peak bodies to deliver triennial recovery coordination training. ❤️	Community
Oversee firebreak compliance. ❤️	Operations
Implement flood mitigation practices, including delivering and maintaining stormwater and drainage infrastructure. ❤️	Works & Services

Supporting Strategies & Plans

❤️ Priority project in State Public Health Plan for Western Australia

Key State Government agencies & partners for this Objective include:

- Department of Fire & Emergency Services (DFES)

- Department of Biodiversity, Conservation & Attractions (DBCA)

- Forest Products Commission (FPC)

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Partner with DFES to construct the new fire station for the Argyle Irishtown Volunteer Bush Fire Brigade (VBFB) .	Operations	●	●		
Undertake a fire risk management assessment of Balingup Brook .	Operations	💰			
Update the Shire website and communication resources to help new owners understand and comply with key responsibilities and requirements, including environmental health and safety, firebreaks, fencing, and animal control.	Operations		●		



OUTCOME 5:

A healthy and sustainable natural environment

OBJECTIVES:

- 5.1. Care for the natural environment.
- 5.2. Encourage the adoption of sustainable principles.
- 5.3. Facilitate a sustainable, low-waste, circular economy.

Objective 5.1: Care for the natural environment.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Environmental services</i>	
Partner with the WBAC Climate Action Reference Group (CARG), volunteers and other external stakeholders to improve the ecological health of rivers, waterways, nature reserves and biodiversity corridors in the Shire, including pest and weed management. ❤️	Works & Services
Provide advice on clearing activities involving land development, pest and weed management, planting on or along verges, and verge tree management. ❤️	Works & Services
Support volunteer groups to plan and undertake environmental projects such as bushland restoration, river clean-up activities, weeding, and tree planting. ❤️	Works & Services

Supporting Strategies & Plans

❤️ Priority project in State Public Health Plan for Western Australia

🔗 Climate Change Action Plan (WBAC)

Key partners & stakeholders for this Objective include:

- Warren Blackwood Alliance of Councils (WBAC)
- Leschenault Catchment Council
- Leschenault Biosecurity Group

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Through the WBAC, investigate a subregional wide urban forest and street tree strategy aimed towards reducing heat island effects in regional towns. ❤️ 🔗	Operations	●	💰		
Through the WBAC, undertake a subregional wide assessment of various water efficiency opportunities to reduce potable use and improve overall water security. ❤️ 🔗 <i>Water efficiency options include urban stormwater harvesting, Water Sensitive Urban Design (WSUD), and hydrozoning.</i>	Operations	●	💰		
Collaborate with WBAC to develop a regional rivers management plan .	Operations		●		
Support Leschenault Catchment Council and Leschenault Biosecurity Group to assist with the long-term management of the natural area . ❤️ 🔗	Operations			💰	💰
Collaborate with key partners to develop a management plan for Noneycup Creek . ❤️	Development				💰

Objective 5.2: Encourage the adoption of sustainable principles.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Sustainability and climate action</i>	
Implement climate action initiatives across Shire facilities to reduce energy consumption and shift to clean energy. ❤️ 🔗	Operations
Use Shire communication channels to promote federal and state government public education programs, rebates and incentives to increase community awareness and adoption of sustainable design practices. ❤️ <i>Examples include the WA Residential Battery Scheme, Energy Ahead, the Energy Efficiency Pilot Program by Switch Your Thinking, the WA Social Housing Energy Performance Initiative, electric vehicle rebates, and the Waterwise programs (toilet, rainwater tank/irrigation rebates, showerhead swaps) via Water Corporation.</i>	Corporate

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- 🔗 Climate Change Action Plan (WBAC)

Key partners & stakeholders for this Objective include:

- Warren Blackwood Alliance of Councils (WBAC)
- Switch Your Thinking
- Water Corporation

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Participate in the WBAC Climate Action Reference Group (CARG) to establish a sub-regional climate change policy and implement the associated outcomes. 🔗	Operations	💰	💰	💰	💰
Support the Energy Efficient Pilot Program to help residents and businesses build energy literacy and implement efficiency measures through home audit kits, workshops and resources. 🔗	Community	●			
Establish a mining tenure position statement regarding Council's treatment of applications for mining tenure under the relevant legislation*.	Operations	●			
Develop a risk register to assist in identifying planning and environmental conflicts with mining activities.	Operations				💰
Recruit a Natural Resources Management Officer to complete priority projects, including the development and implementation of a biodiversity strategy.	Operations				💰
Develop and implement a biodiversity strategy .	Operations				💰

* At the time of publishing this document, this refers to the Mining Act 1978

Objective 5.3: Facilitate a sustainable, low-waste, circular economy.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Waste management</i>	
Oversee a service agreement to provide a 3-bin kerbside collection service in the Donnybrook, Kirup and Balingup townsites, and a 2-bin kerbside collection service in other designated areas. ❤️ <i>Currently partnered with Cleanaway</i>	Development
Oversee a service agreement to operate Donnybrook Waste Management Facility (includes a temporary e-waste collection service) and Balingup Waste Transfer Station. ❤️ <i>Currently partnered with Hastie Waste</i>	Development
Promote Containers for Change. ❤️	Community
Provide waste news and education to encourage waste reduction behaviours, including recovery, reuse, and recycling. ❤️	Development

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- 🔗 Waste Avoidance and Resource Recovery Strategy 2030 (Waste Authority WA)
- ★ Landfill Closure Management Plan

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

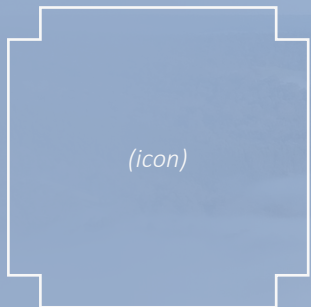
💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Implement the Landfill Closure Management Plan and identify a preferred option and location for a waste transfer station in Donnybrook. ❤️ ★ <i>This project relates to the Donnybrook waste facility (only landfill site).</i>	Operations	💰	💰	💰	💰
Collaborate with neighbouring councils to review regional waste options to reduce landfill , such as FOGO ¹ and waste-to-energy facilities. ❤️	Operations	●	●	●	●
Collaborate with WBAC to develop and implement a subregional waste strategy , including an assessment of localised industry hubs for priority recycled materials and green waste (GO/FOGO ²), and the development of a business case for value-adding waste streams. ❤️	Operations	●	💰		
Review the Shire's waste management facilities and associated management contracts. ❤️	Operations		💰		

Key partners & stakeholders for this Objective include:

- Warren Blackwood Alliance of Councils (WBAC)
- Cleanaway
- Hastie Waste

1. FOGO – Food Organics Garden Organics
2. GO – Garden Organics (only)



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OUTCOME 6:

Responsible urban design and housing diversity

OBJECTIVES:

- 6.1. Facilitate residential, industrial and commercial land release and development to meet local needs.

Objective 6.1: Facilitate residential, industrial and commercial land release and development to meet local needs.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Planning advocacy</i>	
Advocate for the state government to fund and deliver the relevant services and infrastructure to facilitate appropriate land development. ❤️	Executive
<i>Planning services</i>	
Develop and review the Local Planning Strategy, Local Planning Scheme and Local Planning Policies, as required, to meet current and future social, economic and environmental needs. ❤️	Development
Administer the Local Planning Scheme by processing development applications and providing general Planning advice. ❤️	Development
<i>Building services</i>	
Process building permit applications, investigate building complaints, and complete private swimming pool inspections.	Development

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- ★ Local Planning Scheme & Local Planning Strategy
- ★ Kelly Street Structure Plan

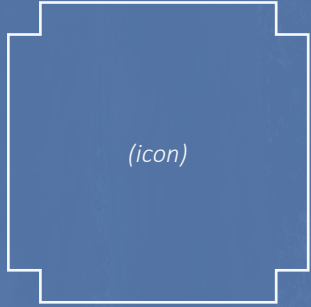
Objective 6.1: Facilitate residential, industrial and commercial land release and development to meet local needs.

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

⌘ Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Revise the Shire's Local Planning Scheme . ★	Development	⌘	⌘		
Revise the Shire's Local Planning Policies . ★	Development		⌘	⌘	
Advocate for state government agencies to subsidise headworks on green field sites to enable the release of more land for housing, prioritising Kelly Street, Grimwade Road and Palmer Street. <i>Examples of headworks include utilities such as water and power.</i>	Executive	●	●	●	●
Advocate for infill sewerage in priority drinking water areas within the Shire to protect drinking water quality, and to provide opportunities for infill development. ❤️	Executive	●	●	●	●
Advocate for infill sewerage in residential zoned areas within the Shire to enable landowners the opportunity to construct additional dwellings on their properties (including ancillary dwellings) or subdivide, providing housing choice. ❤️	Executive	●	●	●	●
Collaborate with the South West Development Commission to develop a business case exploring options to increase housing diversity along Victory Lane, and deliver identified outcomes.	Executive	⌘	⌘	⌘	⌘
Finalise the Temporary Accommodation Policy to enable landowners to reside on their property lawfully in a caravan or tiny home on wheels.	Development	●			
Develop a structure plan for Donnybrook East to enable the release of land on the corner of Bridge Street and Palmer Street to encourage future residential housing development.	Development		⌘		
Revise the Kelly Street Structure Plan . ★	Operations			⌘	
Advocate for improved mobile and high-speed internet coverage throughout the Shire, targeting identified black spots such as Argyle, Kirup, Paynedale, Mullalyup and Balingup.	Executive	●	●	●	●



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OUTCOME 7:

Attractive and welcoming public places

OBJECTIVES:

- 7.1. Create vibrant, attractive and welcoming towns and public places.
- 7.2. Provide attractive, well-maintained streetscapes.



Objective 7.1: Create vibrant, attractive and welcoming towns and public places.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Town centre development and activation</i>	
Maintain townsite entry statements.	Operations
Continue to support community groups to design and implement townscape works.	Operations
<i>Parks, playgrounds and reserves</i>	
Maintain and enhance public open spaces. ❤️📄	Operations
<i>Public facilities</i>	
Maintain and enhance community facilities and halls. ❤️📄	Operations

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- 📄 Asset Management & Financial Informing Plans
- 👤 Community Engagement Framework
- ★ Balingup Recreational & Sporting Master Plan
- ★ Egan Park Master Plan

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Complete stage 2 of the Donnybrook Community, Sporting, Recreation & Events Precinct (VC Mitchell Park) Project. ❤️ <i>Outcomes include installation of a playground, accessible pathways, and lighting.</i>	Operations	●	●		
Engage with the community to create a concept plan for a recreation precinct in Yabberup. ❤️👤	Operations	●	●		
Continue developing the Balingup Recreational & Sporting Master Plan to help guide future decisions and infrastructure planning. ❤️★	Operations	💰			
Create an Egan Park master plan to help guide future decisions and infrastructure planning. ❤️★	Operations		💰	💰	

Objective 7.2: Provide attractive, well-maintained streetscapes.

Principle Activities & Services — *what we will continue to do*

Supporting Strategies & Plans

♥ Priority project in State Public Health Plan for Western Australia

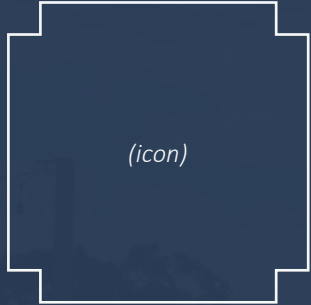
Service Description	Responsible Team
<i>Streetscape and tree management</i>	
Manage trees and vegetation on Shire verges along rural and urban roadsides to enhance the visual appearance of streetscapes, improve community safety, and reduce fire risks. ♥ <i>Examples of management activities include conducting Tree Risk Assessments on potentially dangerous trees and removing fallen trees on local roads.</i>	Works & Services

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Fund and deliver the Urban Canopy Growth Program . ♥ <i>Actions and outcomes of this program include planting trees to increase the urban canopy, offset climate change impacts, increasing natural habitats for local birdlife, and enhancing the appearance of streetscapes.</i>	Operations	●	●	●	●
Develop a sustainable landscaping program for public and private verges, with consideration for plant varieties that are native, non-invasive, waterwise, and firewise.	Operations		💰		

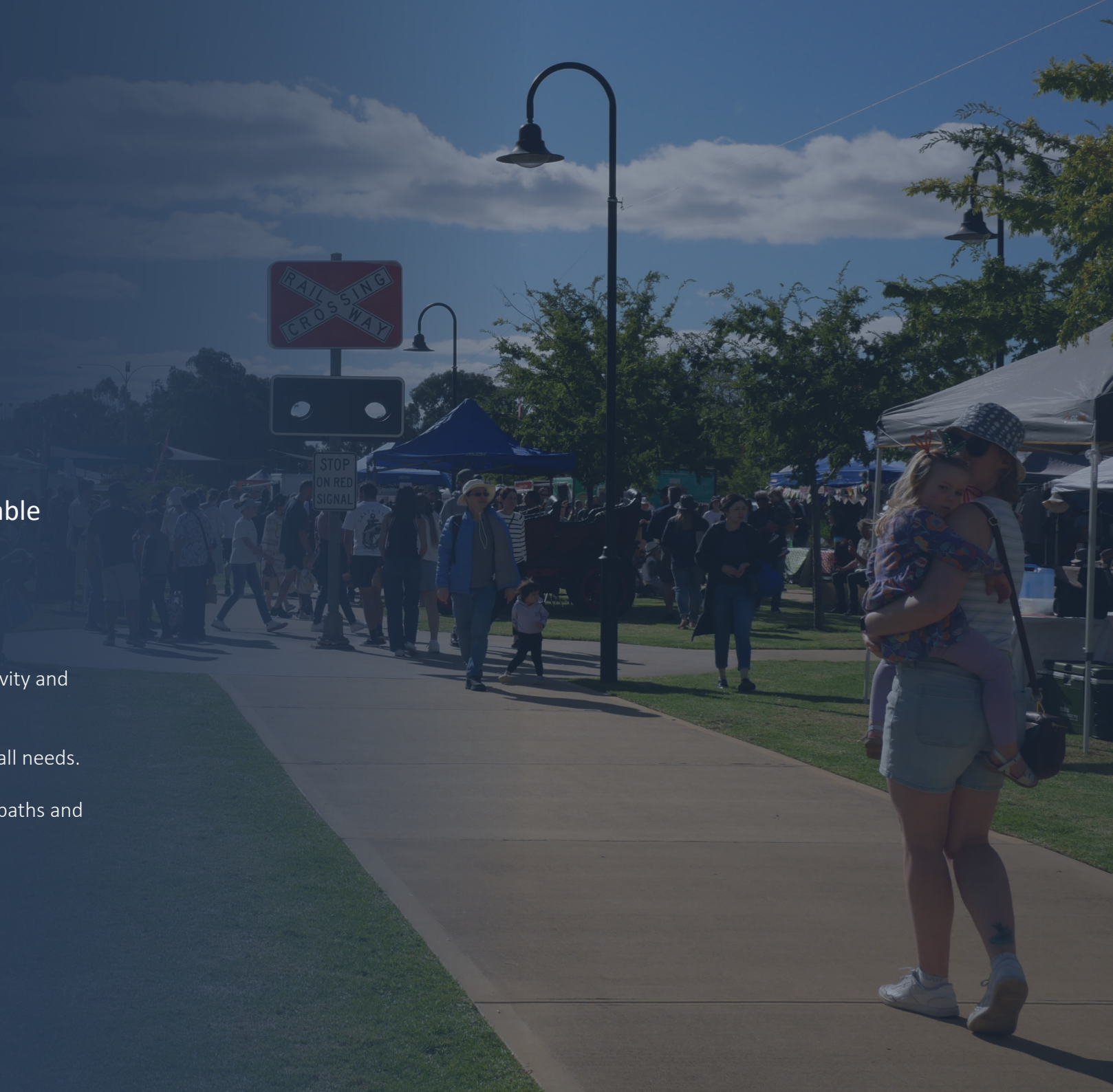


OUTCOME 8:

Safe, efficient and sustainable transport networks

OBJECTIVES:

- 8.1. Improve road safety, connectivity and traffic flow for all users.
- 8.2. Provide sufficient parking for all needs.
- 8.3. Provide safe, well-connected paths and trails for all users.



Objective 8.1: Improve road safety, connectivity and traffic flow for all users.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Roads, crossovers and bridges</i>	
Advocate for funding to provide ongoing maintenance and repair of Shire-owned roads (sealed and unsealed) and bridges. ❤️🔧	Works & Services
<i>Transport advocacy</i>	
Through the Regional Roads Group, advocate for the state government to upgrade and improve key regional transport infrastructure.	Works & Services
Advocate for the state government to deliver reliable and affordable public transport services and infrastructure, including bus shelters.	Executive

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- 📄 Asset Management & Financial Informing Plans
- ★ 5-year Forward Roadworks Program
- ⚙️ Bridge Asset Management Plan
- 🔗 Roads 2040 – South West (WALGA)
- 🔗 South West Regional Planning and Infrastructure Framework

DID YOU KNOW?

We own and manage* ...

(icon)

300+ km
of sealed roads

(icon)

357+ km
of unsealed roads

(icon)

32
bridges

* as at May 2026

Objective 8.1: Improve road safety, connectivity and traffic flow for all users.

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Advocate for Main Roads WA to undertake a safety review of the intersection of Marmion Street and the South Western Highway.	Operations	●			
Advocate for Main Roads WA to continue community consultation and making safety improvements to state government roads in the Shire, prioritising those listed (see below).	Executive	●	●	●	●
Deliver the 5-year Forward Roadworks Program to improve Shire-owned roads, prioritising those listed (see below). ★	Works & Services	●	💰	💰	💰
Deliver the Bridge Asset Management Plan works, prioritising those listed (see below). ⚙️	Works & Services	💰	💰	💰	💰

State government roads to be prioritised through advocacy:

- South Western Highway
- Goodwood Road
- Donnybrook-Boyup Brook Road
- Collie Mumballup Road

Shire roads to be prioritised through the **5-year Forward Roadworks Program**:

- Cundinup Kirup Road
- Brookhampton Road
- Kirup Grimwade Road
- Thomson Brook Road
- Balingup Nannup Road
- Allnutt Street
- Morrisey Road
- Attwood Road
- Southampton Road
- Argyle Road
- Balinga Drive
- Beelerup Road
- Upper Capel Road
- Ravenscliff Road
- Reserve Street

Shire bridges to be prioritised through the **Bridge Asset Management Plan**:

- BR 4855 (King Spring Road)
- BR 0873 (Balingup Nannup Road)
- BR 4841 (Ferguson Road)
- BR 3297 (Airstrip Road)
- BR 3621A (Brookhampton Road)
- BR 0872A (Balingup Nannup Road)
- BR 4928A (Preston Park Road)
- BR 3299 (Ewarts Road)
- BR 3621B (Brookhampton Road)
- BR 3629 (Beelerup Road)
- BR 3651A (Yabberup Road)
- BR 3616 (Irishtown Road)

Objective 8.2: Provide sufficient parking for all needs.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Parking management</i>	
Plan and maintain parking infrastructure. 📄	Operations
Enforce parking regulations on Shire roads.	Development
<i>Parks, playgrounds and reserves</i>	
Continue to consult the Access & Inclusion Reference Group (AIRG) on the suitability of ACROD parking across the Shire. 👤	Community

Supporting Strategies & Plans

- ♥ Priority project in State Public Health Plan for Western Australia
- 📄 Asset Management & Financial Informing Plans
- 👤 Disability Access & Inclusion Plan (DAIP) 2024-2029

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Review the Shire Parking & Parking Facilities Local Law to consider diverse parking needs. 📄 <i>Examples include parking requirements for trucks, RVs, cars, motorbikes, gophers, e-rideables, and bicycles.</i>	Corporate	💰			

Objective 8.3: Provide safe, well-connected paths and trails for all users.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Footpaths and cycleways</i>	
Maintain the Shire's footpaths and cycleways. ❤️📄	Works & Services
<i>Trail management</i>	
Maintain local trails and trail infrastructure, including those listed (see below). ❤️📄	Works & Services
Collaborate with key partners to promote and maintain iconic trails. ❤️★	Executive

Supporting Strategies & Plans

- ❤️ Priority project in State Public Health Plan for Western Australia
- 📄 Asset Management & Financial Informing Plans
- ★ Shire Pathways & Trails Expansion Strategy
- 🔗 Bunbury-Wellington 2050 Cycling Strategy

Local trails and trail infrastructure to be prioritised:

- Preston River Walk Trail (5km)
- Lions Sandhills Walk Trail (4.7km)
- Lions Forest Walk Trail (3.7km)
- Racecourse Flora Reserve trails
- Donnybrook Indigenous Walk Trail & Waugyl Sculpture

Strategic Initiatives — *what else we plan to do*

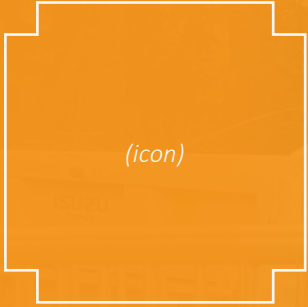
● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Collaborate with WBAC to develop a regional trails strategy . ❤️★	Executive	💰			
Develop an Asset Management Plan for paths . ❤️📄★	Works & Services, Finance, Community		💰		
Construct a footpath on Marmion Street to address the missing link next to the railway line crossing. ❤️🔗	Operations				💰

Key partners & stakeholders for this Objective include:

- Bibbulmun Track Foundation
- Munda Biddi Foundation
- Warren Blackwood Alliance of Councils (WBAC)
- Parks & Wildlife Service (state government)



(icon)

OUTCOME 9:

A thriving economy

OBJECTIVES:

- 9.1. Attract and retain a diverse mix of businesses, investment and employment opportunities.
- 9.2. Encourage more people to stop, shop and experience the Shire of Donnybrook Balingup.

Objective 9.1: Attract and retain a diverse mix of businesses, investment and employment opportunities.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Economic development</i>	
Collaborate with DBCCI to deliver business support services, including advocacy, networking events, and industry updates.	Corporate
Oversee local laws and regulations related to public health and trading in public places, including processing relevant applications and issuing the appropriate licences and permits.	Development

Supporting Strategies & Plans

- 🔗 Diversify WA – State Government Economic Development Strategy
- ★ Tourism & Economic Development Strategy
- 💰 Council Policy for Community Grants & Donations

Key partners & stakeholders for this Objective include:

- Donnybrook Balingup Chamber of Commerce & Industry (DBCCI)
- Regional Development Australia (RDA) – South West Committee
- South West Development Commission (SWDC)

Strategic Initiatives — *what else we plan to do*

- Resourcing/funding secured
- 💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Collaborate with key partners, including RDA, SWDC and DBCCI, to continue development of the Shire's Tourism & Economic Development Strategy . 🔗 ★	Executive	💰			
Provide in-kind support to the proponents of the Balingup Academy to support local skill development in traditional and contemporary crafts. 💰	Executive	●	●		
Work with relevant stakeholders to assess the need for additional industrial land in the Shire.	Executive			●	

Objective 9.2: Encourage more people to stop, shop and experience the Shire of Donnybrook Balingup.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Tourism services</i>	
Collaborate with key partners, including WBAC and Southern Forests & Valleys, to develop and implement local tourism marketing initiatives.	Executive

Supporting Strategies & Plans

- ★ Tourism & Economic Development Strategy

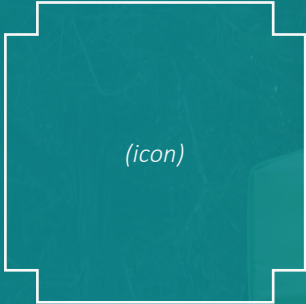
Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Consider business models to deliver visitor services , including information and tourism support.	Community	●			
Through WBAC, participate in the 2026 UCI World Gravel Championships Steering Committee to leverage local tourism opportunities.	Executive	●			
Investigate installing visitor shower facilities in Balingup to attract and support Bibbulmun Track walkers.	Operations	●			
Develop a strategy for the Donnybrook and Balingup Transit Parks to support ongoing management and future decision-making, including tourism and promotion opportunities. ★	Executive, Operations	💰	💰		
Develop a visitor signage style guide .	Corporate			💰	
Audit signage and wayfinding needs to develop a costed, prioritised signage and wayfinding works program , including the removal of signage for businesses that no longer exist and appropriate updates that align with the visitor signage style guide (see above).	Operations				💰

Key partners & stakeholders for this Objective include: ● Warren Blackwood Alliance of Councils (WBAC) ● Southern Forests & Valleys (WBAC)



(icon)

OUTCOME 10:

Effective governance and partnerships




OBJECTIVES:

- 10.1. Provide strategically focused, open and accountable governance.
- 10.2. Collaborate with key stakeholders, community organisations and community champions to meet local needs.










Objective 10.1: Provide strategically focused, open and accountable governance.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Governance and information management</i>	
Coordinate Council elections, Councillor training and induction programs.	Corporate
Ensure legislative compliance within the Shire organisation through good governance practices, including developing and maintaining policies, procedures, registers, leases and records management systems – this also includes meeting the requirements specified from the introduction of the Privacy and Responsible Information Sharing (PRIS) Act.  	Corporate
Ensure transparency and accountability by maintaining the Shire's website, general records management, and other similar content management practices and systems.	Corporate
Ensure responsible risk management for Council finances, assets, resources, and information technology (IT).	Executive
<i>Strategic planning</i>	
Develop, implement, and periodically review key strategic planning and reporting documents in accordance with the appropriate legislation and Integrated Planning & Reporting (IPR) Framework.	Executive
<i>Workforce management</i>	
Attract, retain and develop employees while maintaining a safe, positive workplace that aligns people with organisational goals and ensures compliance with relevant laws and policies. 	Corporate

Supporting Strategies & Plans

-  Priority project in State Public Health Plan for Western Australia
-  ICT Strategy
-  Record Keeping Plan
-  Workforce Plan
-  Long-term Financial Plan (LTFP)
-  Asset Management & Financial Informing Plans
-  Property Management Framework

Objective 10.1: Provide strategically focused, open and accountable governance.

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

⌘ Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Develop an annual community financial report that communicates the Shire's short-term financial commitments and overall financial health. 📄 📄	Finance	●			
Review the Rating Objectives Strategy and develop a Rates and Revenue Policy in accordance with the relevant legislation, ensuring the final strategic documents meet and contribute towards the Shire's financial objectives . 📄	Finance	●			
Implement the Asset Optimisation Project to review and prioritise the Shire's asset portfolio to better align with community needs, reduce risk, and improve financial sustainability. 📄	Executive	⌘	⌘	⌘	⌘
Through the Shire's Workforce Plan, explore opportunities to deliver more apprenticeships and traineeships within the organisation. 👤	Executive	⌘	⌘		
Implement the ICT Strategy and Roadmap (digital transformation program). ⓘ <i>Outcomes of this program will include modernised core business systems, strengthened cybersecurity and data governance, and enable improved digital services for the community.</i>	Executive	⌘	⌘	⌘	⌘
Review and update the Shire's Record Keeping Plan . ⓘ 🗃️	Corporate		⌘		
Review and update the Shire's Property Management Framework . 🗃️	Corporate				●

THIS IS A DRAFT ONLY - placeholder text (lorem ipsum) used throughout

Objective 10.2: Collaborate with key stakeholders, community organisations and community champions to meet local needs.

Principle Activities & Services — *what we will continue to do*

Service Description	Responsible Team
<i>Stakeholder management</i>	
Represent local needs by advocating to various levels of government, industry and other key stakeholders.	Executive
Promote regional collaboration and resource sharing to address key community priorities.	Executive
<i>Volunteer services</i>	
Support community organisations to attract and retain volunteers through National Volunteers Week activities and volunteer recognition events. ❤️💰	Community
<i>Community grants</i>	
Collaborate with government agencies and other funding bodies to promote grants and other incentives that are available for local residents, businesses, and community organisations. 💰	Executive

Supporting Strategies & Plans

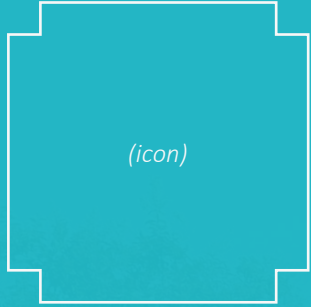
- ❤️ Priority project in State Public Health Plan for Western Australia
- 💰 Council Policy for Community Grants & Donations
- ♿ Disability Access & Inclusion Plan (DAIP) 2024-2029

Strategic Initiatives — *what else we plan to do*

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Develop an advocacy plan to promote local priorities to various levels of government, industry and other key stakeholders, initially focusing on aged care, housing and public transport needs. ♿	Executive	💰			
Develop a capacity-building program to support local community and sporting groups to improve governance, attract and retain volunteers, and access alternative sources of revenue.	Community		💰		
Empower community champions and organisations to deliver one-off projects, local services and events by providing grants, donations and in-kind support . 💰 <i>Community champions and organisations include local groups, clubs, not-for-profits, and social enterprises.</i>	Community	💰	💰	💰	💰



OUTCOME 11:

An engaged community with positive customer experiences

OBJECTIVES:

- 11.1. Deliver quality engagement, communication and customer service.



Objective 11.1: Deliver quality engagement, communication and customer service.

Principle Activities & Services — what we will continue to do

Service Description	Responsible Team
<i>Customer service</i>	
Deliver customer service in accordance with the Customer Service Charter. ★	Executive
<i>Community engagement</i>	
Connect with the community and key stakeholders about local issues and Council decisions. 👤 <i>Examples of community engagement include community workshops, information sessions, and surveys.</i>	Corporate, Community
<i>Media and communications</i>	
Inform the community and key stakeholders about Shire services, facilities and activities, Council projects, and decisions. 👤 <i>Examples of communication include publishing news, notices and current information to the Shire's website, and sharing updates through social media, community newsletters, and local noticeboards.</i>	Corporate

Supporting Strategies & Plans

- ★ Customer Service Charter
- 👤 Community Engagement Framework
- 📄 ICT Strategy
- 🗄 Record Keeping Plan

Strategic Initiatives — what else we plan to do

● Resourcing/funding secured

💰 Additional operating/capital budget required

Priority Project	Responsible Team	26/27	27/28	28/29	29/30
Review the Customer Service Charter , focusing on consistently improving service delivery. 🗄	Finance	●			
Develop the Community Engagement Framework , and embed it in Shire operations. 👤	Executive, Community, Corporate	●			
Deliver a biennial community survey to benchmark service levels and determine local priorities.	Executive		●		●
Develop an online customer service portal to allow customers to access services and make payments online, prioritising accessibility, data security, and meeting privacy requirements. 👤📄🗄 <i>Outcomes of this project include improved communication and engagement with residents, community members, businesses, and other key stakeholders.</i>	Corporate	💰	💰	💰	💰
Provide mobile and fixed electronic noticeboards for use in key community locations to deliver critical information and timely updates. <i>Key communication topics include project updates, capital works, events, bush fire safety and Council decisions.</i>	Executive	💰	💰	💰	💰

Supporting Strategies & Plans

Several strategies and plans have informed the creation of this Council Plan, and will continue to guide the Shire towards achieving the community's desired outcomes.

Among the objectives and actions listed throughout this plan, icons are used to visually represent a link between an item and a supporting strategy or plan.

The Council Plan (this document) will be represented by this teal target symbol in Shire documents where appropriate



Long-term Financial Plan (LTFP)

The Long Term Financial Plan (LTFP) provides a 10-year outlook on how Council will fund its services, infrastructure and priorities. It considers projected income, expenditure, capital works and financial risks to support informed decision-making and long-term sustainability. The plan is reviewed annually to respond to changing community needs, economic conditions and emerging risks.



Workforce Plan

The Workforce Plan outlines how the Shire will build and sustain a capable workforce to deliver its priorities, including the strategic initiatives listed throughout the Council Plan. It provides a coordinated approach to resourcing services and projects, identifies current and future workforce needs, and guides recruitment, development and retention strategies to address gaps and manage risks.



Annual Budget

The Annual Budget is a financial plan that outlines the anticipated revenue and expenditure to fund the delivery of services, infrastructure, and operations for the upcoming financial year, as well as the strategic initiatives listed in the Council Plan.



Asset Management & Financial Informing Plans

Effective management of local government assets is essential to the sustainable delivery of services that meet community needs. Asset Management Plans ensure assets are created, maintained, renewed and replaced at appropriate intervals to support agreed service levels. They forecast what work is required, when it should occur, what it will cost, and how it will be funded. These plans are supported by the following Financial Informing Plans:

- Reserve Fund Plan – outlines how funds are accumulated and used across Council's reserves to support future projects, asset replacement, upgrades and statutory commitments, reducing reliance on borrowing.
- Borrowings Plan – outlines how Council uses debt responsibly, ensuring borrowings remain within appropriate limits and form part of a long-term financial strategy.
- Rating Objectives Strategy – explains how rates are set and structured, ensuring they remain fair, strategic and aligned with community needs.



Capital Works Program

The Capital Works Program outlines major infrastructure projects – such as roads, buildings, parks and drainage – delivered to maintain and expand community assets in line with Council Plan priorities. Unlike day-to-day operational services, these projects are long-term investments funded through a mix of income sources, including rates revenue, grant funding, developer contributions and borrowings.

The program is delivered through an annual schedule of works, supported by forward planning that identifies future infrastructure priorities over the next several years. Detailed project lists are presented in the Annual Budget, with longer-term priorities outlined in the Long-term Financial Plan.

- Annual Budget – what we're delivering now (yearly program)
- Long-term Financial Plan – what's planned next (forward works)
- Forward Roadworks Program – detailed road upgrades (5-year plan)

Together, this approach ensures infrastructure is planned, prioritised and delivered in a financially sustainable and coordinated way.

Note: The 5-year Forward Roadworks Program is prepared for Council consideration based on multiple funding sources (Regional Road Group, Other/Roads to Recovery, and Own Source). This is a key factor considered in our routine revisions of strategic plans and documents, particularly the Asset Management Plans & Financial Informing Plans, Long-term Financial Plan and Annual Budget.

(pending image)



Risk Management Framework

The Risk Management Framework comprises a Risk Management Policy and a Risk Management Plan. It guides Council and staff in identifying, assessing, managing and monitoring risks, supporting informed decision-making and helping to achieve Council's objectives while minimising potential harm or loss.

You can view or download our documents via the Shire website: www.donnybrook-balingup.wa.gov.au
Alternatively, contact the Shire directly to request a copy of a certain document or to discuss further options.

(QR code)

Public Health Plan

The Shire will support the State Government with localised achievement of objectives and priorities in the State Public Health Plan for Western Australia (illustrated in the diagram below) by implementing a range of services and projects outlined throughout this plan.



Items that connect to the WA Public Health Plan are indicated with a red heart symbol throughout this document



(pending image/diagram of State Public Health Plan for WA)

Other Supporting Documents

Local governments are required to fulfill statutory requirements through the provision of various documents, such as the Local Planning Scheme and Strategy, Disability Access and Inclusion Plan, and Public Health Plan. Council also prepares various plans and strategies to provide an in-depth review and assessment of strategic options to address local priorities. Several supporting documents are listed on this page, some of which are produced by the Shire or are key references for our various strategic initiatives and projects. Many of these are linked to the items outlined in this plan, which is represented by the corresponding icons.

-  Disability Access & Inclusion Plan (DAIP) 2024-2029
See Outcomes 1 and 8
-  Local Heritage Survey, Local Heritage List & Heritage Local Planning Policy
See Outcome 2
-  Climate Change Action Plan (WBAC)
See Outcome 5
-  Waste Avoidance and Resource Recovery Strategy 2030 (Waste Authority WA)
See Outcome 5
-  Kelly Street Structure Plan
See Outcome 6
-  Egan Park Master Plan
See Outcome 7
-  Bridge Asset Management Plan
See Outcome 8
-  South West Regional Planning and Infrastructure Framework
See Outcome 8
-  Bunbury-Wellington 2050 Cycling Strategy
See Outcome 8
-  Tourism & Economic Development Strategy
See Outcome 9
-  Information & Communication Technology (ICT) Strategy
See Outcomes 10 and 11
-  Record Keeping Plan
See Outcome 11
-  Balingup Recreational & Sporting Master Plan
See Outcomes 1 and 7
-  Driving Change – WA Road Safety Strategy 2020-2030 (Road Safety Commission)
See Outcome 4
-  Landfill Closure Management Plan
See Outcome 5
-  Local Planning Scheme & Local Planning Strategy
See Outcome 6
-  Community Engagement Framework
See Outcomes 7 and 11
-  5-year Forward Roadworks Program
See Outcome 8
-  Roads 2040 – South West (WA Local Government Association – WALGA)
See Outcome 8
-  Shire Pathways & Trails Expansion Strategy
See Outcome 8
-  Diversify WA – State Government Economic Development Strategy
See Outcome 9
-  Council Policy for Community Grants & Donations
See Outcomes 9 and 10
-  Property Management Framework
See Outcome 10
-  Customer Service Charter
See Outcome 11