



Donnybrook Apple Festival Inc.

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16 March 2020

To All of our patrons, stallholders, entertainers, suppliers and partners

Re: 2020 Donnybrook Apple Festival

It is with a heavy heart that the Donnybrook Apple Festival committee must communicate to everyone that the 2020 Donnybrook Apple Festival will not be going ahead. We delayed this decision as long as we could in the hope of a Hail Mary, but it was not to be.

As disappointing as this is for us, after all the work that has been put in by a very small but very dedicated committee, we are mindful of the devastating impact the fallout from the measures taken to combat the spread of the COVID-19 virus will have on many small businesses that have supported our festival for years.

Our hearts go out to all of our stallholders, entertainers and suppliers, many of whom have been a part of our festival for so many years, they feel like family. We ask that our followers keep an eye out on our socials, where we will be sharing any opportunity that you might have to support these businesses, who will be looking for innovative ways to sell their wares in the coming months.

We will be prioritising the process of refunding our stallholders in the coming weeks. Due to the sheer volume of the payments to be processed, this may take a little while, but this should be complete by the end of March.

We will also be contacting all of our wonderful entertainers, exhibitors and sponsors to discuss our intentions for next year's festival.

The 2020 Donnybrook Apple Festival committee would like to thank everyone who has supported us in our planning for this year's festival and we hope that everyone will come together to get through this pandemic in one piece.

Kind regards

Fiona Butterly
Chairperson
Donnybrook Apple Festival Inc