



Donnybrook Townscape Committee Meeting Minute

Held on

Wednesday, 13th April 2016

Commencing at 4.00pm

In Council Chambers

Cnr Bentley and Collins Streets, Donnybrook WA 6239

Greg Harris
A/Chief Executive Officer

14 April 2016

DISCLAIMER

The advice and information contained herein is given by and to the Council without liability or responsibility for its accuracy. Before placing any reliance on this advice or information, a written inquiry should be made to the Council giving entire reasons for seeking the advice or information and how it is proposed to be used.

Please note these minutes contain recommendations which have not yet been adopted by Council.



DONNYBROOK TOWNSCAPE COMMITTEE MEETING MINUTES

13 APRIL 2016

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SHIRE OF DONNYBROOK/BALINGUP

DONNYBROOK TOWNSCAPE MEETING MINUTES

**Held in the Council Chambers
Wednesday, 13th April 2016, commencing at 4.00pm**

MEMBERS PRESENT

COUNCILLORS	SHIRE OFFICERS	COMMUNITY
Cr Logiudice	D Morgan – Manager Works & Services	J Thomson
Cr Bailey	B Wallin – Principal Planner	
Cr Dilley		
Cr Tan		

PUBLIC GALLERY

June Scott

APOLOGIES

Cr Dilley

1. PUBLIC QUESTION TIME

The following questions were taken on notice:

June Scott

- 1. I have previously written the shire regarding funding being made available in the Budget for an analysis of the Donnybrook Arboreta, i.e.: a Planning and Development Study or the like, to forward move the long overdue Information Bay/ Road Rest Area/Arboreta/Interpretive parkland Area. Can some of the funding available within the Townscape Budget be set aside to initiate the required study and consultation for this Northern Entry Statement to Donnybrook that doubles as a Community Recreation and Parkland area in Irishtown?*
- 2. Has the Brown and White Tourism Sign for Gnomesville at the Lowden crossroads-Mosedale Park progressed through Works and Services?*

Note for question 2:

- a) On the Bunbury Drive Trails promoted by ASW, Donnybrook is included with Gnomesville promotion.*
- b) Dardanup Shire support inclusion of Donnybrook on Gnomesville promotion as do Ferguson Valley Marketing.*

c) Gnomesville is an International Attraction accessed via our shire in close proximity to other Donnybrook tourism ventures.

3. *I support the concept of promotion signage utilising the Community Events Board but is it appropriate for Commercial Winery Advertising to be paid for by shire, would the suggested wayfinding for Visitor Centre Location be more appropriate, allowing for the Wineries to provide their own promotional material to be sourced at the visitor centre?*

Possibly an option would be to include an external hub at the Visitor Centre to make paper promotional material created and paid for by the wineries available after hours ?

Additional consideration of Question 3.

a. other commercial business and tourism business's

b. DRTA Inc via the VC they manage only promote membered Wineries.

Membership is selective of committee.

. It is an un-level playing field to offer free advertising to some and not others if it is ratepayer funded.

d. Would all Winery events within the shire be included, ie those located in the Kirup/Balingup perceived promotional area be excluded, would Preston valley be included, Lowden etc.

Principle Planner

These questions will be taken on notice and a response will be provided in writing.

2. DECLARATION OF FINANCIAL INTEREST

Division 6: Sub-Division 1 of the *Local Government Act 1995*. Care should be taken by all committee members to ensure that a financial interest is declared and that they refrain from voting on any matter which is considered may come within the ambit of the Act.

Nil

3. PETITIONS/DEPUTATIONS/PRESENTATIONS

Nil

4. CONFIRMATION OF MINUTES OF PREVIOUS MEETING

4.1 Donnybrook Townscape Committee Meeting

Moved: Cr Tan

Seconded: John Thomson

That the Minutes of the Donnybrook Townscape Committee Meeting held on 4th February 2016 be confirmed as a true and accurate record.

Carried 4/0

5. REPORTS OF OFFICERS

5.1 Principal Planner

5.1.1	SUBJECT:	UPCOMING EVENTS SIGNS
	Location:	Donnybrook
	Applicants:	N/A
	Zone:	N/A
	File Ref:	TP 07/2
	Author:	Bob Wallin (Principal Planner)
	Report Date:	5 April 2016
	Attachment:	5.1.1 – Quote 1263 from Convert Signs

Background

A suggestion has been received regarding the “upcoming” events signage located at the northern and southern entrances to town.

These signs provide space for events to advertise. Sometimes they are black white spaces. It has been suggested that when the space is not being used for specific events, some standard shire promotion should be presented. This will remove the perception that there is nothing happening.

It is suggested that three boards be prepared. These would consist of:

- a) Image of Apple fun park;
- b) Image and short details of activities at recreation centre (gym, pool etc); and
- c) Image of trails and wineries with limited text.

A quote to prepare these boards is being prepared and presented at the meeting.

Comment

The boards will be put up and down at the time when staff place events notices up.

The boards will help promote activities available in the town to enjoy and will ensure that spaces do not remain blank.

Policy/Statutory Implications

N/A

Financial Implications

The Townscape committee has a budget of \$14,900.00 for a purpose “Council yet to determine”. It is suggested that Council allocate a portion of this amount for the purpose of signage.

Strategic Implications

Outcome 2.8 – Our townsites are attractive, well presented and maintained.

Committee’s Recommended Resolution

Moved: Cr Bailey

Seconded: J Thomson

The Committee resolve to recommend that Council:

- 1) Amend the Donnybrook Townscape budget to allocate up to \$3000 for the purpose of preparing 2 designs for signs to display under the “upcoming events” notice boards located at the northern and southern approaches to the Donnybrook townsite;**
- 2) Obtain at least two quotes before starting works;**
- 3) Delegate authority to the Chief Executive Officer to under these tasks.**

Carried 4/0

6. OTHER BUSINESS

Community Gardens Information Update

Cr Tan advised that the grant application for the Donnybrook Community Gardens was unsuccessful. There is strong interest in the project from the community and the group will try again for the next round of grant funding.

Reserve (corner Victory Lane and SW Hwy)

Council staff to follow up with MRWA regarding advice on options for the Reserve area.

Men in Sheds

Request that consideration be given to investigate the potential for an area to be set aside for a Community Garden as part of the site layout.

Scale Model train set of Donnybrook

There is opportunity to consider obtaining a scale model train set which replicates the Donnybrook locality.

Public Toilet Block near Railway Station Precinct

Cr Tan suggested that both the improvement of the internal lighting and facilities, and external artwork on the building had project potential. Council staff requested to investigate any Heritage implications.

7. CLOSURE OF MEETING

The Shire President advised that the date of the next Donnybrook Townscape Committee Meeting will be held in Donnybrook on Wednesday, 8 June 2016 at a venue to be decided.

The Chairperson declared the meeting closed at 5.05pm.

These Minutes were confirmed as a true and accurate record at the Donnybrook Townscape Committee Meeting held on _____.		
Shire President		Presiding Member